



Orica Day

26 July 2005

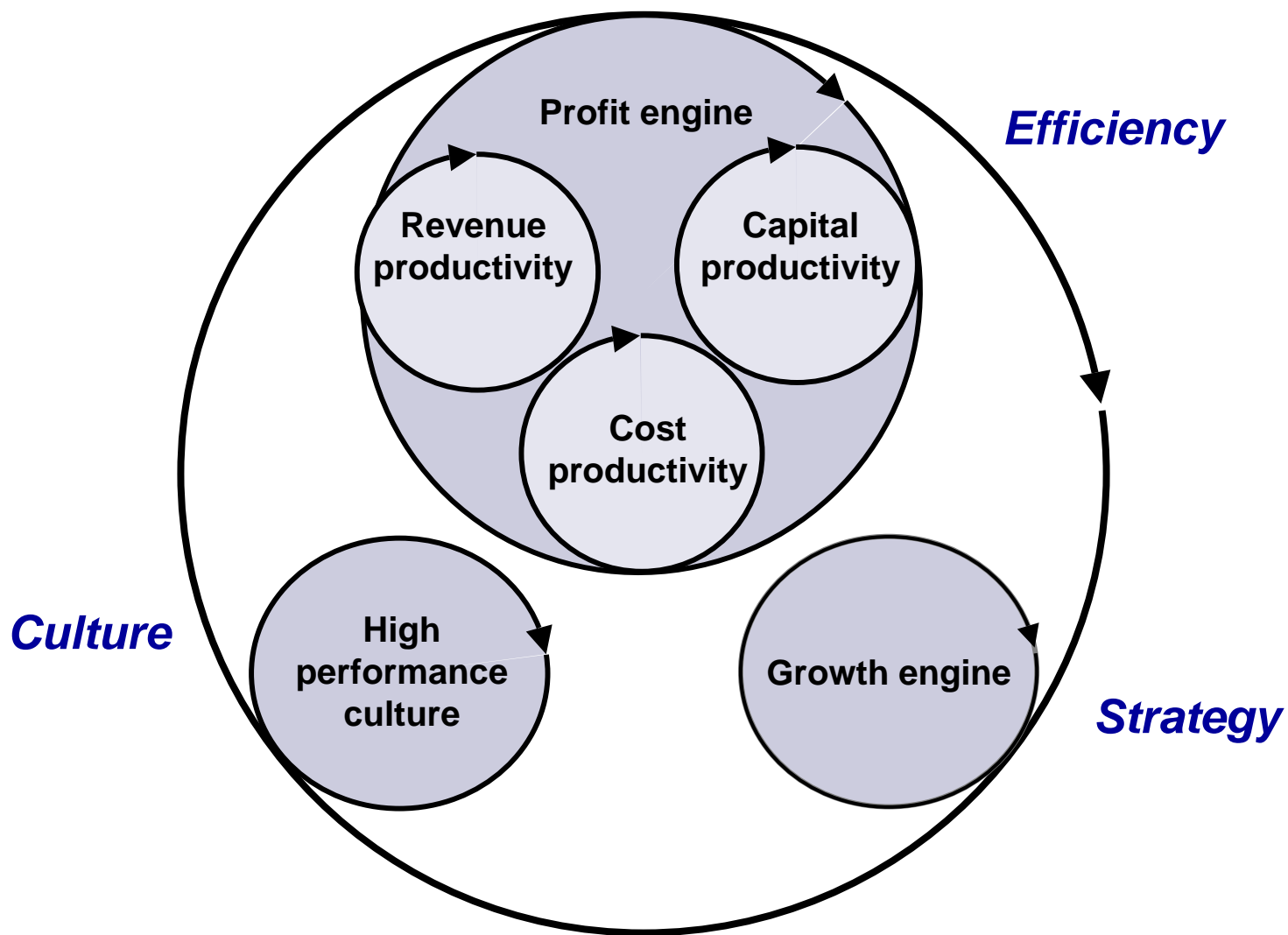
Orica's Four Business Platforms

Our businesses all have a number of common features

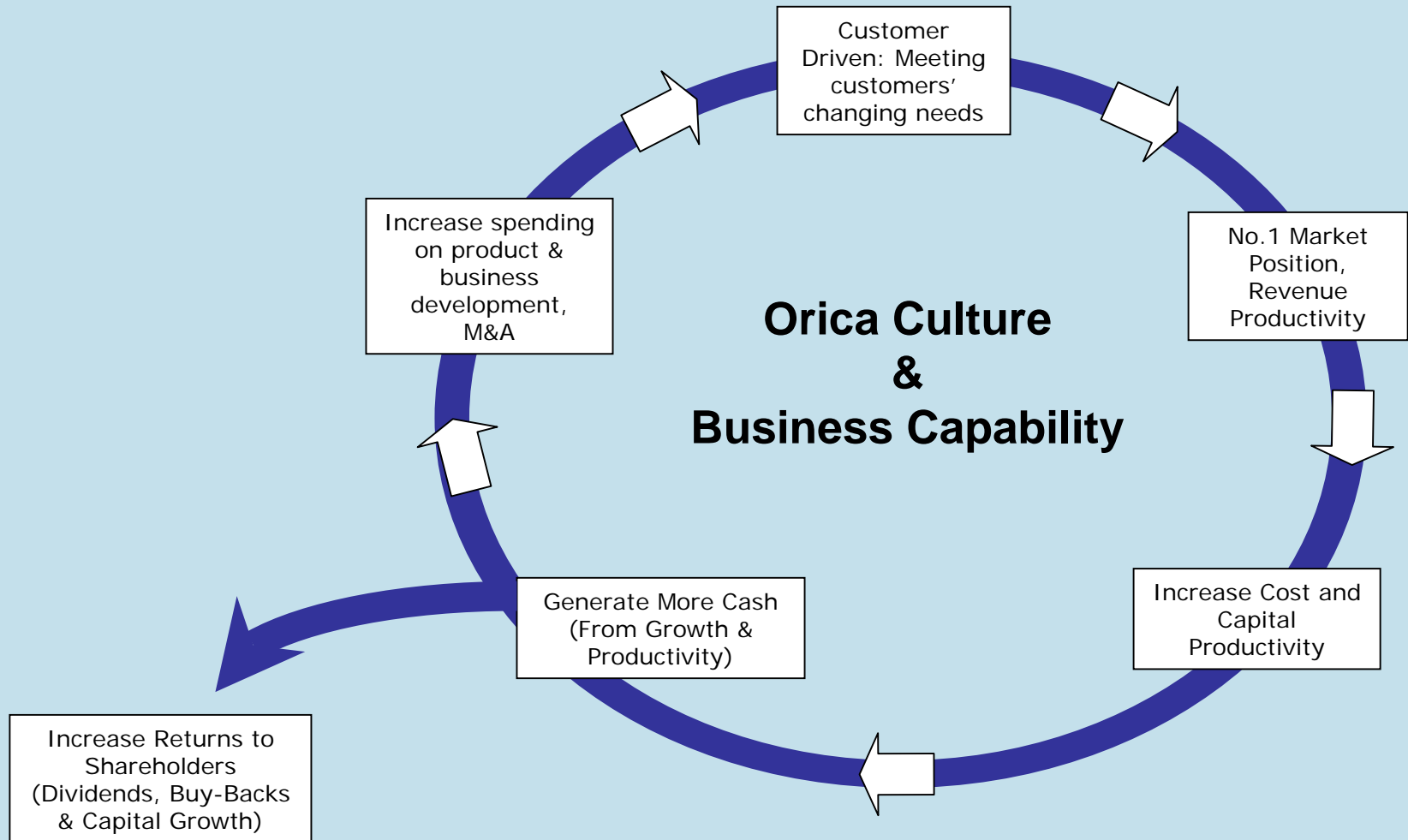
- #1 market shares
- Leading brands
- Technology
- Strong asset positions
- Capable people

SOUND BUSINESS FUNDAMENTALS

Orica's Approach Value Drivers



Orica's "Virtuous Circle" Business Model



Leveraging our Strengths

Orica is now investing in, and building on, capabilities and business systems that will enable us to leverage our sound business fundamentals to continue to deliver above average returns to shareholders.



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